

62 [1959] Bu  
Build Your Fall Business with

# IMPORTED DUTCH BULBS

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These 4 popular collections will help you do it. You save up to 10% on cost. Your markup is 40% to 50% or more.

All of these bulbs are packed in sacks with pictures of the bloom in color. All you need to do to make a display is open the sacks and place them on the counter. Reserve your bulbs now for shipment in September.

## FREE SALES HELPS

Colorful Display Posters Lithographed in Holland in Full Color  
Newspaper Mats  
Illustrated Planting Instructions

All of the above are furnished without charge but must be requested at the time of ordering.

## COLLECTION No. 4, \$99.00

(List Price \$110.05)

2750 Bulbs

- |  |  |
|--|--|
| 1500 Tulips, first size                    | 100 Queen of the Night, deep purple-black                            |
| 200 Bartigon, red                          | 100 White Queen, white   |
| 100 Pride of Haarlem, cerise               | 200 Mixed Colors (retail for 75c doz.)                               |
| 100 Farncombe Sanders, scarlet             | 500 Crocus, mixed colors (retails for 60c dozen)                     |
| 100 Princess Elizabeth, pink               | 250 Hyacinths  |
| 100 Clara Butt, salmon-pink                | 75 Red   |
| 200 Golden Harvest, yellow                 | 50 Pink  |
| 100 Scotch Lassie, bright purple           | 75 Blue  |
| 100 Pride of Holland, yellow, bordered red | 50 White (retail at 20c each)  |
| 100 Dillenburg, orange                     | 250 King Alfred Daffodils (retail at \$1.00 dozen)                   |
|  | 250 Muscari (Grape Hyacinths) 8 to 9 cm size. (retail at 10 for 79c) |

2750 Bulbs; cost \$99.00, sell for \$208.75

(Your markup 52%)

## COLLECTION No. 1, \$23.75

(List Price \$25.90)

650 Bulbs

650 bulbs; cost \$23.75, sell for

- 200 Bartigon, red
- 100 Golden Harvest, yellow
- 100 Princess Elizabeth, pink
- 50 White Queen, white
- 50 Dillenburg, orange
- 50 Queen of the Night, deep purple
- 100 Mixed colors, all shades

650 bulbs cost \$23.75, sell for \$40.00 (retail for 10c ea. or 75c per dozen. Your markup, 40%)

## COLLECTION No. 3, \$51.75

(List Price \$57.45)

1550 Bulbs

- 1100 Tulips, first size
- 150 Bartigon, red
- 150 Pride of Haarlem, cerise
- 100 Farncombe Sanders, scarlet
- 100 Princess Elizabeth, pink
- 100 Clara Butt, salmon-pink
- 150 Golden Harvest, yellow
- 50 Scotch Lassie, bright purple
- 50 Pride of Holland, yellow, bordered red
- 50 Dillenburg, orange
- 50 Queen of the Night, deep purple-black
- 50 White Queen, white
- 100 Mixed colors, all shades (retail for 75c dozen)

250 Crocus—7 to 8 cm., mixed colors (retail at 60c dozen)

100 Hyacinths—15 to 16 cm. (retail at 20c each)

- |         |          |
|---------|----------|
| 25 Red  | 25 Blue  |
| 25 Pink | 25 White |

100 Daffodils—King Alfred—No. 1 round (retail at \$1 dozen)

## COLLECTION No. 2, \$31.00

(List Price \$34.30)

1000 Bulbs

- 650 Tulips (same assortment as in Collection No. 1), first size
- 100 Daffodils, King Alfred (retail at \$1 doz.) No. 1 round
- 250 Crocus, mixed colors, 7 to 8 cm. (retail at 60c dozen)

1000 Bulbs; cost \$31.00, sell for \$62.00 (your markup 50%)

1550 Bulbs; cost \$51.75, sell for \$108.00 (your markup 52%)

We offer a complete assortment of fall bulbs. Write for price list.

# WILLIS NURSERY CO.

"Your Wholesale Nurserymen"

Ottawa, Kan.

## PACKAGED PEONIES

WILLIS' IMPROVED PACKAGE

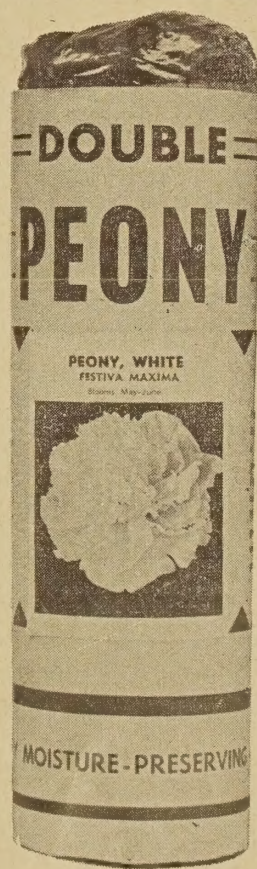
Ideal for cash-and-carry, self-serve and counter sales. Fall and Spring.

Large, strong plants put up individually in attractive packages of bright yellow enameled paper, lined with waterproof paper and capped with moisture-resistant cellophane. Each package is labeled with a big four-color picture of the bloom (4x5 inches) that makes selling easy. Complete planting instructions on each package. Popular named varieties. Approximate shipping weight 1 lb. each.

Price: 50c each

- Edulis Superba, old-rose-pink
- Felix Crousse, brilliant crimson
- Festiva Maxima, large early white
- Karl Rosefield, bright crimson
- Mons. Jules Elie, light rose-pink

PLEASE ORDER in multiples of 10 of a variety. Minimum shipment 50 packages.





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JUL 21 1950  
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## FALL BULBS - OPEN STOCK

1000 Rates will apply on orders for 500 or more bulbs  
when ordered in multiples of 100 of a variety.  
See our Fall Bulb List (May 1) for more complete descriptions.

### HYACINTHS      Per 100    Per 1000

Hyacinths offer the finest possible combination of scent and color.

Please order in multiples of 50.

15-16 cm., bedding size....9.50    90.00

#### BLUE

Bismarck, light blue

King of the Blues, dark blue

#### PINK AND RED

Lady Derby, soft pure pink

La Victoire, best red

#### YELLOW

City of Haarlem, bright yellow

#### WHITE

L'Innocence, pure white

### TULIPS

Please order in multiples of 50.

All 12 cm. up

#### DOUBLE EARLY TULIPS

(Bloom after the single earlies)

Electra, Deep carmine.    8.00    75.00

Mr. Van der Hoeff, Yellow.    8.00    75.00

Peach Blossom, Pink.    8.00    75.00

Scarlet Cardinal, Vermilion.    8.00    75.00

Schoonoord, Snow-white.    8.00    75.00

#### DARWIN TULIPS

Strong, tall stems and shapely flowers. Flower in May.

Bartigon, Clear crimson red.    5.50    50.00

Campfire, Deep scarlet.    5.50    50.00

City of Haarlem, Scarlet.    7.00    65.00

Clara Butt, Salmon rosy-pink.    5.50    50.00

Eclipse, Blood red.    6.50    60.00

Farncombe Sanders, Scarlet    5.50    50.00

Golden Age, Deep yellow.    5.50    50.00

La Tulip Noire, Black    6.50    60.00

Pride of Haarlem, Cerise    5.50    50.00

Princess Elizabeth, Pink.    5.50    50.00

The Bishop, Violet blue.    6.50    60.00

William Pitt, Fine Scarlet.    5.00    45.00

Zwanenburg, Pure white.    6.50    60.00

#### MISCELLANEOUS TULIPS

American Flag (Rembrandt)

Bright red, striped white.    6.50    60.00

Keizerskroon (S. Red & Yellow) 8.00    75.00

### NEW DARWIN HYBRID TULIPS

A new race of tulips resulting from crossing Darwin and Fosteriana tulips. Currently the largest tulips in culture.

Per 100    Per 1000

Franklin D. Roosevelt, Scarlet 8.00    75.00

Gudoshnik, Creamy peach.    8.00    75.00

Red Matador, Carmine.    6.50    60.00

### MAY FLOWERING TULIPS

(Single Late)

Bloom about the same time as Breeders and Darwine.

Golden Harvest, Lemon-yellow. 5.00    45.00

G.W. Leak, Orange-red.    6.50    60.00

Ivory Glory, Ivory-white.    6.50    60.00

Marshal Haig, Scarlet.    6.50    60.00

Pride of Holland, Yellow.    5.00    45.00

Yellow Emperor, Yellow.    5.00    45.00

Palestrina, Old rose.    7.00    65.00

### PEONY FLOWERING TULIPS

(Double Triumph)

Closely resemble peonies.

Arizona, (Bonanza) Carmine.    7.00    65.00

Eros, Old rose.    7.00    65.00

Indian Feathers, White feathered red.    7.00    65.00

Mount Tacoma, Pure white.    7.00    65.00

Rocket, Scarlet.    7.00    65.00

Uncle Tom, Dark red.    6.50    60.00

### PARROT TULIPS

Distinguished by their lacinated petals. Bloom about the same time as Darwins.

Blue Parrot, Heliotrope.    5.00    45.00

Doorman, Cherry-red.    6.50    60.00

Fantasy, Soft rose.    6.00    55.00

Orange Favorite, Bright orange 5.50    50.00

Red Parrot, Raspberry-red.    7.00    65.00

Sunshine, Yellow (11-12 cm)    6.00    55.00

### SPECIES TULIPS

The earliest of all tulips.

Praestans Fuseller, orange-red. 10-11 cm.    17.50    —

Red Emperor, (Improved) Scarlet, immense. 11-12 cm 7.00    65.00







## FALL BULBS — OPEN STOCK

### NARCISSUS (Daffodils)

#### Double Nose

All Narcissi should be planted 6 to 8 inches deep.

Please order in multiples of 50.

TRUMPET DAFFODILS	Per 100	Per 1000
Trumpet or crown as long as or longer than the perianth.		
<u>Gloria.</u> best outdoor; pure white trumpet.	9.00	85.00
<u>King Alfred.</u> uniform clear yellow.	7.50	70.00
<u>Mrs. E. H. Krelage.</u> Trumpet creamy, changing to pure white.	7.50	70.00
<u>Music Hall.</u> Yellow trumpet, pure white perianth.	7.50	70.00
<u>Unsurpassable.</u> Huge deep golden yellow trumpets.	9.00	85.00

#### SHORT CUP DAFFODILS

Cup or crown measuring from one-third to nearly equal the length of the perianth.

<u>Fortune.</u> Yellow perianth, deep crown of blood-orange.	7.50	70.00
<u>Geranium.</u> Flat white perianth; orange-red cup. Late. Strong stem with 6 to 8 flowers per stem.	6.50	60.00
<u>Mrs. R. O. Backhouse.</u> Ivory-white perianth; pink trumpet.	7.50	70.00
<u>Pink Fancy.</u> Large pink cup, creamy perianth.	9.00	85.00

#### DOUBLE DAFFODILS

<u>Cheerfulness.</u> Double, creamy-white, large clusters.	6.50	60.00
<u>Double Campernelle.</u> Yellow, 2 to 3 flowers per stem.	6.00	55.00
<u>Inglescombe.</u> Fully double, soft yellow.	7.50	70.00
<u>Texas.</u> Large, yellow with orange-red inner petals.	7.50	70.00

#### CROCUS

Packed 100 and 250 of a color and size per bag.

No order less than 100 of a variety.

	Per 100	Per 1000
BLUE, 9-10 cm.	2.25	20.00
PURPLE, 9-10 cm.	2.25	20.00
STRIPED, 9-10 cm.	2.75	25.00
WHITE, 9-10 cm.	3.25	30.00
YELLOW, 9-10 cm.	1.75	15.00
MIXED (All colors) 7-8 cm.	1.50	14.00

#### MISCELLANEOUS AND ROCK GARDEN BULBS

Packed 100 and 250 per bag

##### GRAPE HYACINTHS (Muscari)

Armeniacum (Heavenly Blue). bright blue. 9-10 cm. 1.75 15.00

##### SCILLA (Squill)

Sibirica. Sky blue. Top size. 1.75 15.00







## OPEN STOCK

The following list of Dutch Bulbs is available from open stock for refills in the Special Pack Collections throughout the regular selling season. All bulbs are packed in bags with full color picture of the bloom.

Order in multiples as indicated in each group. (viz: Tulips, 50 of a variety). We do not break bags in this special list.

NOTE: Original orders from this list must total \$25.00 or more.  
Refill orders require no minimum amount.

### TULIPS

First size: 11 to 12 centimeters

Packed 50 bulbs per sack. Please order in multiples of 50 of a variety.

	<u>Per 100</u>
<u>Bartigon</u> , crimson red.....	\$4.00
<u>Clara Butt</u> , salmon rosy-pink.....	4.00
<u>Dillenburg</u> , salmon-orange.....	4.00
<u>Farncombe Sanders</u> , rose-scarlet.....	4.00
<u>Golden Harvest</u> , lemon-yellow.....	3.30
<u>Pride of Haarlem</u> , cerise.....	4.00
<u>Pride of Holland</u> , yellow, edged red.....	3.30
<u>Princess Elizabeth</u> , vivid rosy-pink.....	4.00
<u>Queen of the Night</u> , maroon-black.....	3.30
<u>Scotch Lassie</u> , lavender.....	4.00
<u>White Queen</u> , pure white.....	4.00
<u>Mixed colors</u> , all shades.....	3.30

### HYACINTHS

15 to 16 centimeters..... \$9.50 per 100

Packed 25 bulbs per sack. Please order in multiples of 25 of a color.

Your choice of: Blue Pink Red White

### DAFFODILS

No. 1 Round, \$4.40 per 100

Packed 50 bulbs per sack. Please order in multiples of 50 bulbs.

King Alfred. Giant yellow trumpet. Most popular daffodil.

### CROCUS

7 to 8 centimeters, \$1.20 per 100

Packed 250 bulbs per sack. Please order in multiples of 250.

Mixed colors, all colors: blue, striped, white, and yellow.

40% 20% 20% 20%

### MUSCARI

(Grape Hyacinths)

8 to 9 centimeters, \$1.10 per 100

Packed 250 bulbs per sack. Please order in multiples of 250.

(Bright blue, bell-shaped flowers on straight spike)

8/12/59

THE WILLIS NURSERY COMPANY  
Ottawa, Kansas



